

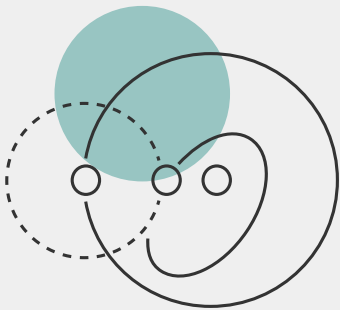
The Health Insurance Portability and Accountability Act (HIPAA) was signed into U.S. law in 1996.



Its initial aim was to ensure health insurance coverage continuity for workers transitioning between jobs. However, with the rise of digital health records, its focus expanded to protect patient health information. HIPAA introduced privacy and security standards for handling and transmitting healthcare-related data, notably the Privacy Rule and Security Rule.

Over time, it's been augmented by acts like the HITECH Act (2009) to strengthen data protection. While HIPAA has been praised for safeguarding patient data and promoting electronic health record adoption, it's also faced criticisms, with some considering its regulations cumbersome or ambiguous. Overall, its role in the healthcare landscape is undeniably crucial, shaping how organizations manage sensitive health data.

HIPAA Components Relevant to Email & Cloud Environments



In the context of data security, particularly as it relates to data contained with Microsoft 365 and Google Workspace, HIPAA sets guidelines for the secure handling, transmission, and storage of Protected Health Information (PHI). In these environments, HIPAA compliance becomes crucial.

Mandate	Citation	Description	Implication	Material's Solution
Access Control	45 CFR § 164.312(a)(1)	Ensure only authorized personnel have access to ePHI.	Role-based access controls in Microsoft 365 and Google Workspace should be implemented. Multi-factor authentication and strong password policies for email and cloud access are recommended.	Enforce user authentication, at the message level, before accessing emails containing PHI.
Audit Controls	45 CFR § 164.312(b)	Record and examine activity in systems containing ePHI.	Logging and monitoring tools must be enabled on email systems and cloud platforms. Organizations should periodically review access and activity logs.	Identify PHI in workspaces and monitor the transmission of emails containing PHI.
Breach Notification Rule	45 CFR § 164.400 ↓ 45 CFR § 164.414	Covered entities are required to notify affected individuals, the Department of Health and Human Services (HHS), and in some cases, the media of breaches of unsecured PHI.	Should a breach occur in the email or cloud storage environment, a compliant notification procedure should be in place.	Reduce PHI exposed in a breach and know exactly what was accessed. If an attacker does gain access to PHI, organizations will know precisely the scope of the impact.
Business Associate Agreements (BAA)	5 CFR § 164.308(b) 5 CFR § 164.502(e) 5 CFR § 164.504(e)	HIPAA-covered entities must ensure their vendors (business associates) who will access PHI have signed BAAs. The agreement ensures that the vendor will also comply with HIPAA requirements.	Organizations must ensure that they monitor and control what vendors have access to PHI and that those vendors have signed BAAs.	Monitor which apps and vendors have access to PHI.
Security Rule	45 CFR § 160 45 CFR § 164 Subparts A & C	This rule mandates the protection of electronic PHI (ePHI) which includes the creation, receipt, maintenance, or transmission of the data.	Organizations must ensure that email and cloud storage solutions (like Microsoft 365 and Google Workspace) have appropriate access controls, audit controls, and transmission security measures.	Identify PHI in workspaces and monitor how emails containing PHI are being transmitted.

Mandate	Citation	Description	Implication	Material's Solution
Technical Safeguards	5 CFR § 164.312	These are technological methods to protect ePHI and control access.	This requires the encryption of emails containing PHI, secure access control mechanisms, and activity log and audit controls in cloud environments.	Add an authentication layer over sensitive data at rest.
Administrative Safeguards	45 CFR § 164.308	Policies and procedures designed to show how the entity complies with the act.	Organizations must have policies regarding the access, management, and training of staff on HIPAA compliance related to email and cloud-based systems.	Identify, label and implement access controls for PHI in mailboxes.
Transmission Security	45 CFR § 164.312(e)(1)	Protects against unauthorized access to ePHI during electronic transmission.	Emails with PHI should be encrypted both at rest and during transmission. Secure communication protocols should be used for both platforms.	Add an authentication layer over emails containing PHI at rest.
Risk Analysis & Management	5 CFR § 164.308(a)(1)	Organizations are required to perform risk assessments to identify and mitigate risks to ePHI.	Periodic security assessments of email and cloud systems should be done to spot potential vulnerabilities and fix them.	Continuously monitor for PHI in workspaces.



Secure your **most critical** application

Organizations of all shapes and sizes trust Material to provide visibility, defense-in-depth, and security infrastructure for Microsoft 365 and Google Workspace.